



## 3<sup>rd</sup> Annual “In The Know” Awards Luncheon Sponsorship

**These awards are designed to honor those who have gone beyond the routine to change the paradigm of negative impact on medically underserved communities through their demonstrated leadership, implementation of novel strategies and/or commitment in time, energy and resources.**

The Awards Luncheon will be held on September 21, 2007 at:

New York University  
Kimmel Center for University Life  
Rosenthal Pavilion  
60 Washington Square South  
New York, NY

Attendance is free to patient support group leaders, healthcare professionals, community health workers, cancer researchers, Government agency staff, social service workers, academic staff and patients/survivors and caregivers.

### **SPONSORSHIP PACKAGES** (please indicate choice)

- Presenting - \$10,000. \_\_\_\_\_
- Platinum - \$7500. \_\_\_\_\_
- Gold - \$5000. \_\_\_\_\_
- Silver - \$2500 \_\_\_\_\_

Sponsors will receive an Ad Page in the Luncheon Journal, mention in all Press Announcements pre- and post- event, Podium Mentions and all other promotional efforts.

Sponsors will receive one 2x6 table on which to exhibit/distribute consumer/patient educational materials.

Sponsors will be given one table that will be for invited guests of the sponsor. Names of the guests must be supplied no later than one week prior to the event.

**Individual Tickets**

Tickets for *sponsors or corporate supporters only* may be purchased at a cost of \$250 each.

Number of extra tickets required: \_\_\_\_\_ Total \$\_\_\_\_\_

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All Information, ad inserts, confirmations, etc. should be directed to, either:

Ms. Diane Johnson – [diane@prostatenet.org](mailto:diane@prostatenet.org) 1.865.235.9733

or Lynne Scott Jackson - [millynneum@aol.com](mailto:millynneum@aol.com) 1.917.748.8917

All payments should be made payable to, and sent no later than September 4, 2007 to:

The Prostate Net  
835 Summit Avenue  
Hackensack, NJ 07601-1618